

Allur Product Presentation

DESIRE THE HAPPY OUTDOORS

The Benefits of Composite



WHY CHOOSE COMPOSITE?

Our composite decking boards provide a long lasting performance that timber can't match. Produced using recycled materials our boards are resistant to moisture, mildew and warping.























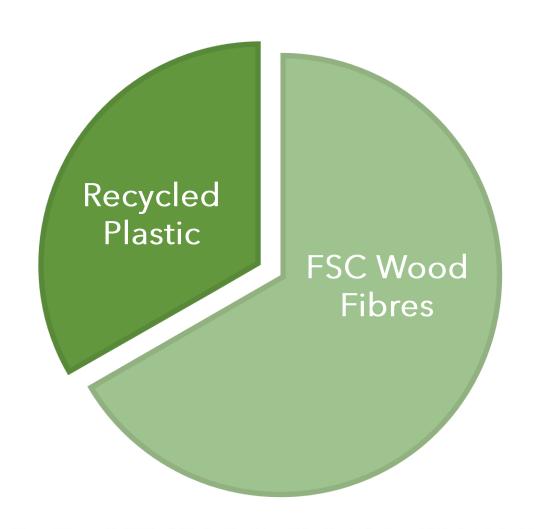




- Composite is easier to maintain than Timber
- Composite is gradually taking market share away from Timber
- ➤ It is more environmentally friendly than Timber.

What is Composite?





What is Composite?

- 1 third Recycled Plastics
- 2 thirds Wood Fibre

Allur vs. Timber



Properties	Allur	Timber
Slip resistant	\checkmark	X
Virtually maintenance free	✓	X
Annual treatment required	X	✓
Consistent Colour & Texture throughout the board	✓	X
Insect Proof	✓	X
Rot & split resistant	\checkmark	×
Splinter Proof	✓	X

Why Composite?

- No treatments required;
 cleaning once or twice a year
 maximum
- Rot & split resistance
- Longer warrantee and longevity; less waste
- Better for the environment









ECO-FRIENDLY DECKING

Our composite boards look like wood, however they offer greater ecological sustainability and longevity when compared to standard timber boards.



MADE FROM RECYCLED MATERIALS

Each 3.6m board contains 3kg of recycled plastic & 6kg of recycled wood fibre.



AVOIDING THE USE OF LANDFILL

Reusing materials like plastic bottles and discarded wood reduces waste going into landfill.



RECYCLING PLASTIC BOTTLES

Every 1kg of recycled plastic is equal to 25 1L bottles. Each 3.6m board contains 75 recycled plastic bottles.



RECYCLABLE BOARDS

All Allur products can be recycled at local recycling centres.



REDUCES DEFORESTATION

Composite decking boards lower the demand for timber thus decreasing the need to cut down trees.



HELPS REDUCE EMISSIONS

By using recycled materials every 3.6m board helps reduce carbon-dioxide emissions by roughly 9 kg.